

## Attraction

The other matter dealt with by the attracting module is maximisation of exhibitor attraction to the event, which is a matter of interest to every organiser. However, sometimes it is too effort- or resource-demanding for an organiser to attract exhibitors abroad. And here are agents to assist, who engage certain exhibition space in order to attract exhibitors on their own behalf.

To do this:

- An agent willing to make an agreement with the organiser completes a form which contains event description and lists the spaces available to the agents for subleasing.
- The OKAY Expo platform module contacts the organiser directly to discuss every possible method of agent involvement and provides an Agent with all required information without the need for the organiser to be distracted from the main activities, thus, synchronising the Agent and the Organiser by its own algorithms.

## Application and registration

Name of the agent's company:

Registration number:

Tax code KMKR / VAT (for European Union companies):

Address:

City / Town:

Postcode:

Country:

Contact person, (name surname):

Contact person phone:

Contact person Email:

Web address:

Interested in the event:

Venue of the event:

Date of the event:

We offer our services to attract participants to the square M<sup>2</sup>

The event is connected to the platform: Yes  No

Connect to the platform OKAY Expo: Package 1  Package 2  Package 3



Comments and preferences:

Thank you for your interest and cooperation with OKAY Expo

**Send [info@okayexpo.com](mailto:info@okayexpo.com)**